



of the Suncoast

MEDIA ADVISORY
Photo Opportunity
Feb. 17, 2006

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Faith, Business and Community Leaders “Get on Board” with Marriage Savers to help lower the divorce rate by signing the Sarasota-Manatee Counties’ “Community Marriage Policy.”

Marriage Savers of the Suncoast, a non-profit organization created to help “prepare, strengthen and restore” marriages is leading the local movement towards a Community Marriage Policy for Sarasota and Manatee Counties. Various Faith, Business, and Community leaders will come together this Friday, February 17th at noon in the Bounty Room of the Holiday Inn Riverfront at 100 Riverfront Dr. in Bradenton to sign the Nation’s 202nd Community Marriage Policy, a move that has helped other communities such as Modesto California to reduce their divorce rate by 57%.

The ceremony will kick off with a live drama on board a replica of a sailing vessel that was built inside the Bounty Room of the Holiday Inn. Captain Love of the Relation Ship will fight the evil pirate Francois Divorcee and Marriage Savers Governor, C. D. Light, Esquire will proclaim “a new day for marriage, an old day for divorce.”

Richard Albertson, Florida Marriage Commissioner appointed by Governor Jeb Bush, will be the keynote speaker. Other community leaders such as Manatee County Commissioner Joe McClash and ex-county commissioner Jonathan Bruce will be on hand to witness this momentous occasion along with business leaders, such as Don and Angie Power of Charity Limousine. About 50 churches have already expressed their commitment to “Get on Board” and will sign the Community Marriage Policy on board the Relation Ship. This event will kick off a 3-year campaign to sail into all the churches, businesses and communities along the Suncoast to allow others to “Get on Board” a powerful marriage movement that is helping to lower the divorce rate and better “prepare, strengthen, and restore marriages.”

Jim Campana, co-executive Director and co-founder with his wife Marlene of Marriage Savers of the Suncoast says, "Communities and businesses thrive when marriages and families are strong. The youth crime rate and poverty levels decrease when divorce rates go down. The goal of Marriage Savers of the Suncoast is to reduce the divorce rate by 50 percent after three years of the establishment of the Community Marriage Policy. We plan to follow the bold steps that cities like Modesto, CA took when they mobilized and established a Community Marriage Policy in 1996. Jim invites all the faith, business, and community leaders to “Get on Board” by coming out on Friday, February 17, 2006 at 12noon. Lunch is at 12 and signing ceremony begins at 12:45pm. To RSVP for lunch call 685-8490 or register on-line at www.marriagesavers.info .

PHOTO OPPORTUNITY

Community Marriage Policy Signing and News Conference:

Friday, Feb. 17, 2006 at 12 noon

Holiday Inn Riverfront-Bounty Room

100 Riverfront, Dr., Bradenton.